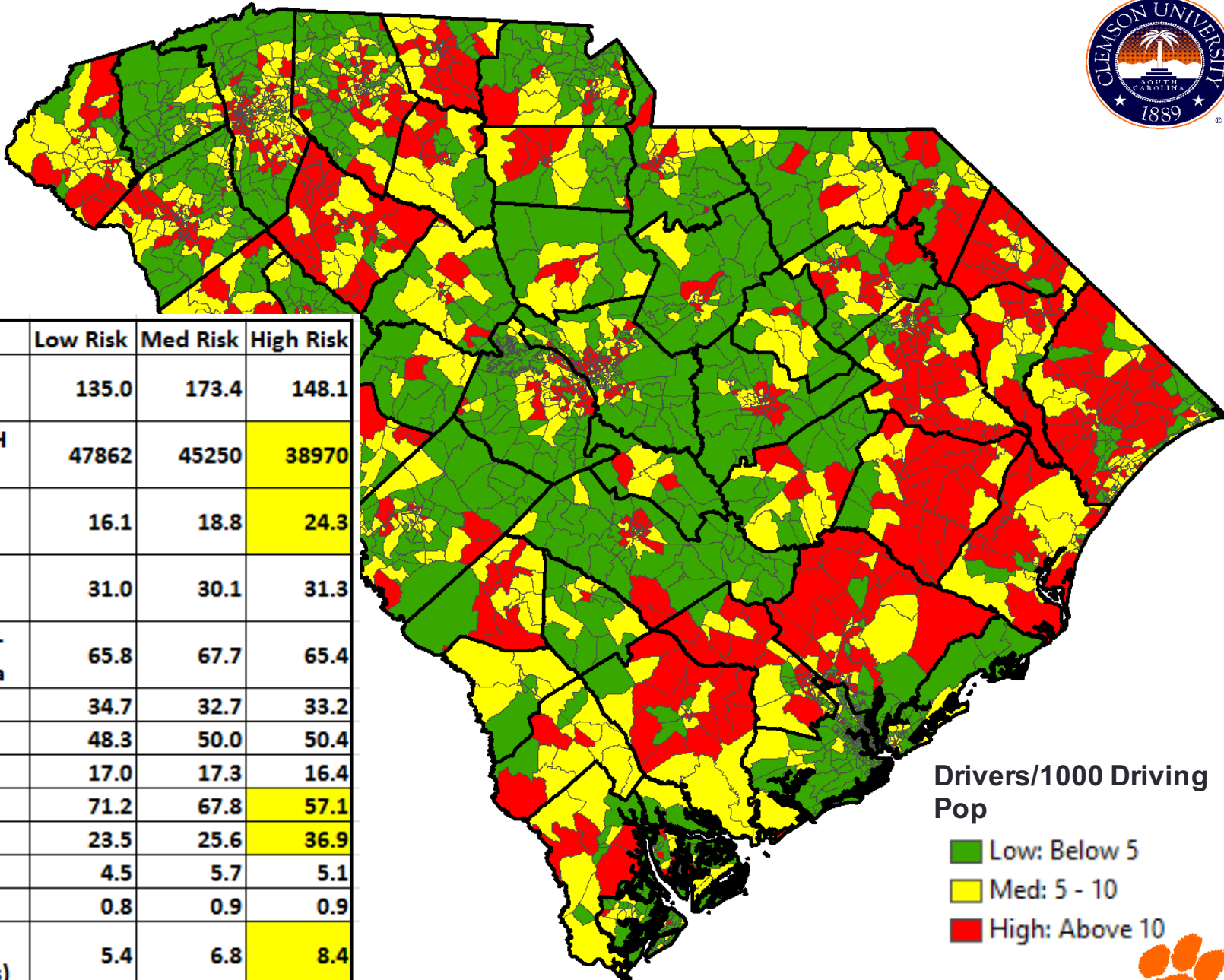




Identifying High-Risk Driver Residential Areas in South Carolina To Apply Successfully Proven Measures in Road Safety

Kweku Brown
Clemson University





Drivers/1000 Driving Pop

- Low: Below 5
- Med: 5 - 10
- High: Above 10



CATEGORY	Low Risk	Med Risk	High Risk
Population Density (Pop/Sq.Mi)	135.0	173.4	148.1
Average Median HH Income (\$)	47862	45250	38970
% of Individuals in Poverty	16.1	18.8	24.3
Enrollment % -HS and above	31.0	30.1	31.3
Edu Attainment % - At least HS Diploma	65.8	67.7	65.4
Age 15-35	34.7	32.7	33.2
Age 35-65	48.3	50.0	50.4
Age Above 65	17.0	17.3	16.4
White %	71.2	67.8	57.1
Black %	23.5	25.6	36.9
Hispanic %	4.5	5.7	5.1
Other %	0.8	0.9	0.9
Crash Rate (Crash/1000 Drivers)	5.4	6.8	8.4
DUI % (In Class)	2.3	6.8	11.4